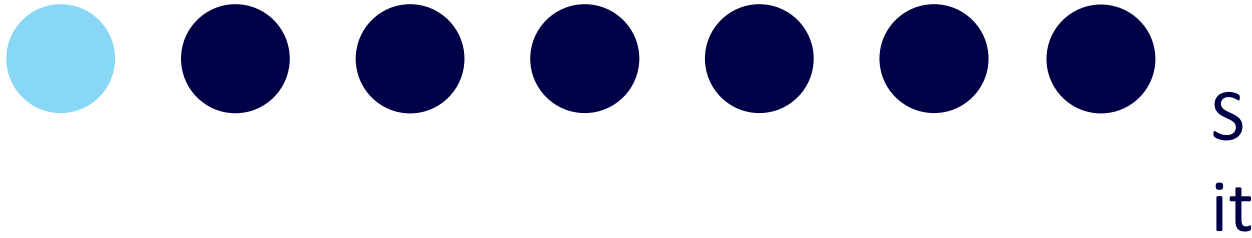


# **Situation Summary**

## **Public Support for the Continuation of the Uranium Mining Industry in Saskatchewan**

**Prepared for AREVA RESOURCES  
November 2017**



# uation Summary

## Public Support for the Continuation of Uranium Mining

Between October 24 and November 9, 2017, Fast Consulting conducted a public opinion survey for Cameco Corporation and AREVA Resources to measure public support for the uranium mining industry in Saskatchewan. Fast Consulting has been conducting annual public opinion surveys for Cameco since 1990 and for Cameco and AREVA Resources jointly since 1998.

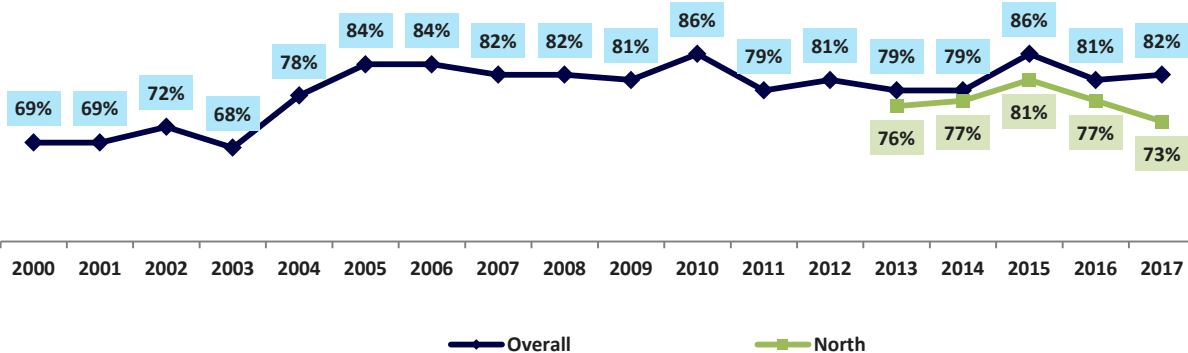
The 2017 survey was conducted by telephone – landline and mobile - and online with a representative sample of 1,040 Saskatchewan residents. The province is divided into geographic sampling regions to ensure proportionate representation.

An additional 287 surveys were conducted in communities and First Nation Reserves throughout the Northern Administration District in order to measure the opinions of northern Saskatchewan residents specifically and with more reliability than a proportionate provincial sample would provide. All of the northern surveys were conducted by telephone. The northern oversample is not factored into the provincial estimates beyond its proportionate weight.

Results from the 2017 survey confirm a high level of support for the continuation of uranium mining in the province—82% of respondents support uranium mining in the province, including 37% who strongly support the industry. The large majority of Northern respondents also support the uranium mining industry, at 73%, including 38% strongly supportive.

The high level of public support for uranium mining in Saskatchewan is not new. Although surveys show fluctuations in support levels, the rise and fall is within a relatively limited range. The current level of support is consistent with the long-term trend since 1990.

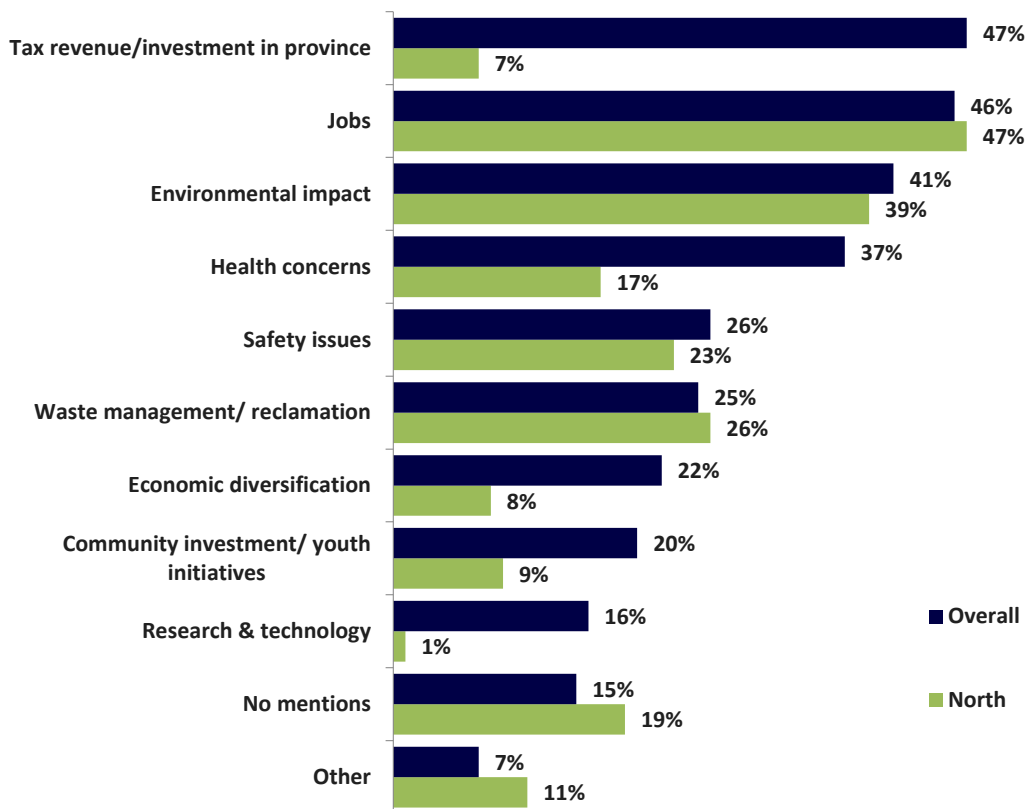
### Tracking Public Support for Uranium Mining



## Important Issues

Generally, year over year, survey respondents cite similar issues when thinking about the uranium mining industry, lead by jobs, environmental impact and health & safety. Frequency of mentions fluctuates as top-of-mind concerns shift based on world events. A significant change in 2017 is that nearly half (47%) of provincial survey respondents site tax revenue/investment in province as important for them vs. 11% in 2016. Similarly, nearly twice as many provincial respondents cite economic diversification (22%) and community investment/youth initiatives (20%) than in previous surveys. Jobs are always a key issue for northern respondents, but the percentage of provincial survey respondents citing jobs as an important consideration also doubled since last year to 46%.

Jobs have always been a significant issue of importance for northern survey respondents, and remain so this year at 47%.



## **Nine out of Ten Think Uranium Industry Is Important**

Province-wide, the majority of survey respondents (61%) think the uranium mining industry is extremely/very important to Saskatchewan's economy, and another 30% think it is moderately/somewhat important. This is consistent with previous years.

Province-wide, 59% think the industry is extremely/very important to *northern Saskatchewan* and another 27% think it is moderately/ somewhat important.

The majority of northern survey respondents (57%) think the uranium mining industry is extremely/very important to northern Saskatchewan and another 25% think it is moderately/somewhat important.

## **Impact of Cameco and AREVA on Northern Communities**

The majority of northern survey respondents (85%) are aware the uranium mining industry provides education and training opportunities for northern residents and 84% say this is extremely/very important.

## **Conclusion**

The 2017 provincial survey clearly indicates that the uranium mining and uranium mining companies continue to hold a place of importance in the minds of Saskatchewan residents. Support remains high among survey respondents, both province-wide and in the North, despite significant challenges being faced by the industry, including employment reductions from the suspension of mining production resulting from persistent low uranium prices on the international market.

The high level of public support measured in this poll is the result of the perception among Saskatchewan residents that the primary companies operating in the industry (Cameco Corporation and AREVA Resources) operate safely and responsibly, and contribute positively to the province.

Perception regarding the importance of the uranium mining industry to Saskatchewan's economy remains high; almost all residents province-wide and in the North, think the industry is important to the provincial economy as well as to Aboriginal communities in Northern Saskatchewan.